

GREEN RIVER REGIONAL HEALTH COUNCIL

December 13, 2011

M-I-N-U-T-E-S

The Green River Regional Health Council met on Tuesday, December 13, 2011, at 9:00 a.m., at the Green River Area Development District (GRADD) office in Owensboro, Kentucky. Council members in attendance were as follows:

COUNCIL MEMBERS PRESENT

Jaime Rafferty
Joyce Crump
Jennifer Tucker
Julie Wischer
Troy Roberts
Pam Hunter
Dr. Laura Hancock-Jones
Vivian McNatton
Dr. Tricia Jordan
Pam Moran
Pat Hammack
Debbie Fillman
Tammy Belt
Pat Donahue
Don Crask

COUNCIL MEMBERS ABSENT

*Blaine Pieper
CeCe Robinson
Christy Ramey
Valerie Franklin-Newell
Stephanie Montgomery
Dr. Andria Brooks
*Sheila Barnard
*Philip Travis

GUESTS AND STAFF PRESENT

Sandy Robinson, Together We Care, Ohio County
Glenda Daugherty, Together We Care, Ohio County
Reid Haire, Owensboro Medical Health System (OMHS)
Debbie Johnson, OMHS
Jiten Shah, Executive Director, GRADD
Lisa Flahardy, Support Services Technician, GRADD

*Excused Absence

I. CALL TO ORDER

In the absence of Chairman Blaine Pieper and Vice-Chairman Philip Travis, Secretary Jaime Rafferty called the meeting to order.

II. CONSIDERATION OF MINUTES

Secretary Jaime Rafferty presented the October 11, 2011, minutes for approval.

A motion was made by Troy Roberts and seconded by Pam Hunter to approve the October 11, 2011, minutes of the Green River Regional Health Council meeting. A vote was taken and the motion carried.

III. GUEST SPEAKER

Vivian McNatton introduced Jaime Rafferty, with the Kentucky Cancer Program, who spoke about the upcoming Dress in Blue campaign to begin March 2012. Ms. Rafferty stated colon cancer is the most preventable type of cancer. All 120 counties were represented in the 2011 campaign, and over 47 partners in all seven counties of the GRADD region participated in the 2011 campaign. Over 12,408 educational materials were disbursed and there were six educational programs with over 436 participants. Resource Toolkits were distributed, which contained sample press releases, and articles for newspapers and newsletters. Many special events and activities took place at hospitals, businesses, churches, and schools. There were five newsletters that reached over 600 people, and 16,500 people were reached with newspaper articles. The inflatable colon toured the Commonwealth of Kentucky and over 200 visited this display while in Owensboro. The National Dress in Blue Day for next year is March 2, 2012. On March 6 and 7, 2012, the inflatable colon will be in the Green River District, one day it will be at Towne Square Mall and the other day it will be in Ohio County. The goal is to make this event more like a health fair setting. She will be sending out an e-mail with information on how to order resource materials for the upcoming campaign. Much discussion followed.

A. Healthy Horizons – Daviess County

Debbie Johnson reported she attended their last meeting and she spoke concerning the health needs assessment and the collaboration with OMHS, Green River District Health Department (GRDHD), and GRADD. Ms. Johnson noted Healthy Horizons is discussing changing their structure, and John Kazlauskas will no longer be the chairman.

B. Hancock County

Troy Roberts, coalition chairman, stated they do not have a lot going on at this time. The Breast Cancer Lunch and Learn was in October and there was good participation. The coalition partnered with the health department and purchased hats and gloves that were distributed at the Christmas parade. Their next monthly meeting will be December 14, 2011.

C. Henderson County

Julie Wischer stated they no longer meet as a council, but the hospital has taken the initiative to keep some things going. There is an internal awareness committee and a board appointed community committee which is working on coordinating efforts to improve the health of the community.

D. McLean County

Jennifer Tucker, local facilitator, reported they continue to meet monthly with lunch provided by Ohio County Hospital. The logo has been selected but not finished by the graphic designer. Upon completion of the logo, the letterhead will be prepared and sponsorship letters will be mailed. Ms. Tucker has been preparing for the December meeting and writing articles for the newspaper. The coalition is gearing up for the 2012 Go Red for Women and Dress in Blue campaigns.

E. Ohio County

Sandy Robinson of Together We Care stated they had their drug take back initiative and collected 184 pounds of expired drugs. During the month of October, there were numerous pink out activities. The Lose to Win campaign has 70 participants, and since August they have lost over 300 pounds. The Go Red for Women Luncheon is scheduled for February 14, 2012, and on February 17, 2012; there will be a health summit from 9:00 a.m. to 3:30 p.m. The inflatable colon will be at the Wellness Center on March 6, 2012, and on March 17, 2012, there will be a fun run. Looking on into May, there is a Health Wellness Luncheon scheduled for May 12, 2012.

F. Union County

Tammy Belt, local facilitator, mentioned they focused on breast cancer awareness throughout the month of October. The focus for November was on tobacco use and Rich Nading with GRDHD spoke to the coalition about what GRDHD is working on in the area of tobacco control. The local coalition signed a proclamation for support for the Smoke Free Kentucky Coalition. The Union County Agency Substance Abuse Program (ASAP) has requested to partnership with the coalition to host a lunch and learn concerning prescription drug disposal. Their drug take back initiative was in November, and the volume was down due to the sheriff's office collecting expired drugs year round. Nyra Ford with the Job Corps has suggested they combine future lunch and learns with

their quarterly Job Corps Community Relations Council meeting. This would give both groups a larger audience, and the Job Corps culinary students would provide the meal. Methodist Hospital has formed a Community Benefit Committee, and they will focus on finding unmet health needs in the county. Information about Students Taking Charge grants and programs has been distributed to local school officials. The coalition will not meet in December but will start the new year with a focus on physical activity and healthy resolutions during January.

G. Webster County

Pam Hunter, local facilitator, reported they had their first Depression Awareness Lunch and Learn in October with 53 in attendance. David Higgins was the guest speaker. Ms. Hunter has been asked to serve on the Health First Board and her term will begin in December. She regrets to inform the council that David Bolt with Health First has resigned. Sebree had their drug take back initiative and collected 60 pounds of expired drugs. Ms. Hunter attended the two-day Mental Health First Aid Training. Articles continue to be published in the Sebree Banner and monthly newsletters are distributed at various businesses and via e-mail. Support letters are continuing to be sent to local businesses and the coalition has now received over \$1,000. A resource directory is being developed for the county, and they will be voting on a logo at the next meeting. After the first of the year, they plan to begin offering Cooper-Clayton classes. Pat Hammack stated Ms. Hunter is doing a wonderful job in Webster County and is building relationships throughout the community. The Delta Tour was in Webster County and Dr. Laura Hancock-Jones did a dental presentation. The Take 10 Fitness Program is still spreading throughout the district.

H. Needs Assessment Toolbox

Debbie Johnson discussed the community health assessment which is a requirement of each hospital to be completed every three years. OMHS has worked with UC Berkley to compile the data on the website, which only contains data for Daviess County at this time. Ms. Johnson gave a demonstration of the website to the council pulling up various types of information that is available. The needs assessment tool can be viewed at www.omhs.org/healthassessment. Jiten Shah stated this is a great tool for grant writers. Ms. Johnson reminded the council that all OMHS campuses will be going smoke free on January 1, 2012. Much discussion followed.

Debbie Fillman gave an overview of the upcoming community health improvement plan. This will involve community health forums in each county, along with doing surveys and collecting data. Their epidemiologist is already working on collecting data in all seven counties so data will be available for the forums. They are using a process called Mobilizing Action through Planning and Partnership (MAPP), and bringing in individuals from the Kentucky Appalachian Public Health Training Center, which is through the University of Kentucky College of Public Health. The dates of the forums are listed below.

- Daviess County is January 26 and 27, time and location to be determined;
- Hancock County is January 18, from 8:30 a.m. to 11:30 a.m., at the Development Complex;
- Henderson County is January 9 and 10, both will be at Methodist Hospital from 8:30 a.m. to 11:30 a.m.;
- McLean County is January 18, from 8:30 a.m. to 11:30 a.m., at the McLean County Extension Office;
- Ohio County is January 18, from 2:00 p.m. to 5:00 p.m., at Ohio County Hospital;
- Union County is January 10, from 2:00 p.m. to 5:00 p.m., at the John Arnold Convention Center; and
- Webster County is January 10, from 2:00 p.m. to 5:00 p.m., at the Webster County Extension Office. Methodist Hospital is sponsoring the forums in Union and Webster Counties.

The staff from the Kentucky Appalachian Health Training Center will be facilitating the forums. Reid Haire asked if the information could be released to the newspapers prior to the forum. Ms. Fillman agreed to share that suggestion with those involved and see if it is a possibility. The GRDHD will need assistance distributing the surveys by uploading them on other websites such as GRADD's, and OMHS's.

IV. OLD BUSINESS

A. Grant Updates

1. WellPoint Foundation "In It For Me! Campaign"

Vivian McNatton stated the council had received \$47,000 for the "In It For Me! Campaign. Since the loss of the network director, GRADD was working with RiverValley to oversee the grant. After two months of negotiations, the decision was made to return the grant funding. Jiten Shah added every option was explored to try to implement this grant.

2. Funding

In the absence of Chairman Pieper, Jiten Shah reported the Health Resources Services and Administration (HRSA) grant has been submitted. Kentucky Voices for Health has assisted with funding which will allow the council to pay the local facilitators for two more months. The four local hospitals continue to meet and discuss funding issues. Reid Haire stated since Union and Webster Counties utilize Trover Clinic, they should be invited to participate as well. Trover Clinic has merged with Baptist Hospital in Louisville, and Chairman Pieper has contacted them.

B. HRSA Grant

Vivian McNatton stated this grant was submitted in November. If funding is received, the grant would begin in May 2012. This grant is for \$150,000 each year for three years, and the three focus areas are obesity, lung cancer, and diabetes.

V. NEW BUSINESS

A. Nominating Committee

The nominating committee met prior to the meeting and recommended the council continue with the same officers.

A motion was made by Pam Moran and seconded by Pat Hammack to elect Philip Travis as vice-chairman, Jaime Rafferty as secretary, and recommend to the GRADD Board that Blaine Pieper continue as chairman. A vote was taken and the motion carried.

VI. ANNOUNCEMENTS

The next meeting is scheduled for February 14, 2012.

VII. ADJOURNMENT

There being no further business, the meeting was adjourned.

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