

GREEN RIVER REGIONAL HEALTH COUNCIL

October 11, 2011

M-I-N-U-T-E-S

The Green River Regional Health Council met on Tuesday, October 11, 2011, at 9:00 a.m., at the Green River Area Development District (GRADD) office in Owensboro, Kentucky. Council members in attendance were as follows:

COUNCIL MEMBERS PRESENT

Blaine Pieper
Sheila Barnard
Jaime Rafferty
Valerie Franklin-Newell
Troy Roberts
Pam Hunter
Dr. Laura Hancock-Jones
Vivian McNatton
Jean Julius

COUNCIL MEMBERS ABSENT

Pat Donahue
CeCe Robinson
Julie Wischer
Melissa Wolfe
Stephanie Montgomery
Christy Ramey
Deborah Fillman
Dr. Andria Brooks
Jennifer Tucker
Pam Moran
Pat Hammack
*Joyce Crump
*Philip Travis
*Don Crask
*Stephanie Lamar

*Excused Absence

GUESTS AND STAFF PRESENT

Dr. Tricia Jordan, Center Director, Area Health Education Center (AHEC)
Dianne Arnett, Family Resource Youth Service Center Coordinator
Sandy Robinson, Ohio County Together We Care
Reid Haire, Owensboro Medical Health System (OMHS)
Debbie Johnson, OMHS
Jiten Shah, Executive Director, GRADD
Patsy Bratcher, Aging and Disability Resource Center Coordinator, GRADD
Beth Humphrey, Aging Services Manager, GRADD
Lisa Flahardy, Support Services Technician, GRADD
Karen Laney, State Health Insurance Program (SHIP) Program Assistant, GRADD
Lee Ann Edmonson, SHIP Program Assistant, GRADD

I. CALL TO ORDER

Chairman Blaine Pieper called the meeting to order.

II. CONSIDERATION OF MINUTES

Secretary Jaime Rafferty presented the August 9, 2011, minutes for approval.

A motion was made by Troy Roberts and seconded by Dr. Laura Hancock-Jones to approve the August 9, 2011, minutes of the Green River Regional Health Council meeting. A vote was taken and the motion carried.

III. GUEST SPEAKER

Vivian McNatton introduced Dr. Tricia Jordan, Center Director of AHEC. The Kentucky AHEC program uses community partnerships to provide a variety of educational and training programs. There are eight AHECs across Kentucky. The West AHEC service area includes: Butler, Caldwell, Christian, Daviess, Hancock, Henderson, Hopkins, Logan, McLean, Muhlenberg, Ohio, Union, Todd, and Webster Counties. There are program offices at the University of Kentucky and the University of Louisville and these serve to connect the regional AHECs to the resources of the academic medical centers. They encourage medical students to come to the rural communities and do their rotations. When students work in the rural communities, they realize the need for care in those communities, and upon completing their education will come back to the rural areas to begin their careers. AHEC participates in various education programs throughout the region. Some of the programs they participate in are the World's Greatest Baby Shower, breastfeeding and dental care for expectant parents, and germ buster and gross mouth programs. They work with local schools in promoting health careers. One program they have in the Madisonville area is the First Step Nursing Program. This program allows three students from the local high schools to shadow a nurse for several weeks and upon

completion they have the opportunity to take the Certified Nursing Assistant License Test. They have a summer assistant program which pays students to work 40 hours a week for four weeks in a medical area of interest to them. Their funding is mostly from the state, and universities; however, they do receive some federal funding and grant funds. Much discussion followed.

IV. COUNTY HEALTH COUNCIL REPORTS

A. Healthy Horizons – Daviess County

Jean Julius reported they did not meet this month. Ms. Julius attended the Childhood Obesity Summit. Jaime Rafferty stated the Kentucky Cancer Program will be having their Mount Hope Breast Cancer Retreat on November 18 – 20, 2011, at Mount St. Joseph. This retreat is for women recently diagnosed with breast cancer (three years or less). There are 10 slots still available and those interested can contact Ms. Rafferty at 683-2565 for more information.

B. Hancock County

Troy Roberts, coalition chairman, stated they met last month. As a way to raise funds, the coalition had a garage sale at Steamboat Days. They had a Pink Out Day on October 7, and a Breast Cancer Lunch and Learn is scheduled for October 25, at Hawesville Methodist Church. Their next meeting will be October 12.

C. Henderson County

Vivian McNatton stated they have not been meeting; however, she is working with Julie Wischer on establishing a regular meeting date.

D. McLean County

Vivian McNatton reported they had approximately 15 at the September meeting. They have chosen a logo and will be sending out their sponsorship letters. There was discussion at the meeting concerning complete streets and walking trails. They have received a \$250.00 sponsorship from AHEC, and are working on a service directory for their county. Reid Hair stated they partnered with Union County on the breast cancer awareness football game event.

E. Ohio County

Chairman Pieper reported that at their last meeting they discussed immunizations and how to make them more available. Together We Care received a grant to promote a community weight loss program. Sheila Barnard stated Sandy Robinson is replacing Jody Flener on the Fit as a Fiddle Grant. This grant has the Lose to Win Campaign. Individuals sign up and record their beginning weight and Body Mass

Index (BMI). There are organized activities they can participate in, and every two weeks they come in and weigh. Each time individuals come in and weigh, they are registered for a drawing to win a Wii Fit. Currently, there are 68 people enrolled in the program, and total pounds lost to date are 250. This campaign will end on February 21. The last We Can Class had eight participants, and the hospital sponsored a Fall Into Fitness 5k. October 29, will be the Drug Take Back Initiative. There is a new walking trail open at the Beaver Dam City Park.

F. Union County

In the absence of Tammy Belt, Dr. Laura Hancock-Jones reported they have mailed out 45 letters of support. Riverview Coal has pledged \$250 to sponsor a specific event. They applied for a mini grant from the Agency Substance Abuse Program (ASAP) in the amount of \$2,700 for two billboards, and radio ads to promote the year-round collection of expired drugs. Ms. Belt participated in a conference call with the Smoke Free KY Coalition and discussed ways they can be of assistance to this coalition. The focus for the month of November is tobacco use, and a representative from the Smoke Free KY Coalition will speak at the November meeting. During Active Aging Week, they held three Senior ZUMBA sessions at the Union County Senior Center. A representative from the Union County School District presented a success story at the Obesity Summit; it was noted Union County Schools have gone to a healthy menu with great success. The football game between Union County and McLean County was a Pink Out Event. They incorporated a Pink Walk in the Second Sunday Celebration with approximately 50 participants. Partners for the pink event included the UK Extension Office, Kentucky Cancer Program, Methodist Hospital, St. Mary's Hospital, UC First, and Earle C. Clements Job Corps. The UK Seal Kentucky brought 15 first year UK Dental students and five faculty to the Morganfield Elementary School to provide prevention services. The monthly newsletter was distributed by e-mail to approximately 100 people and the focus was on Breast Cancer Awareness.

G. Webster County

Valerie Franklin-Newell, local chairman, reported that coalition members are assisting with expenses by making donations for the meals, hand delivering newsletters, and providing office supplies. The coalition is sponsoring a Depression Awareness Lunch and Learn on October 25, and David Higgins, a counselor from Providence, will be the guest speaker. Members of the coalition attended the Childhood Obesity Summit in September. They held their Second Sunday event and had over 50 children in attendance. Letters of support have been distributed and to date \$350 has been received from local businesses. The coalition is working on a Healthy Needs Service Directory and the target date for completion is the first of the year. Health First is offering free Diabetes Classes on October 25, 26, and 27.

V. OLD BUSINESS

A. Grant Updates

1. Obesity Summit

Vivian McNatton stated the summit was held on September 30, at Owensboro Christian Church, with 105 people registered. Don Crask did an excellent job in providing the speakers. Dr. Don Neel, local pediatrician, spoke on the issues seen in his office. Dr. Lionel Phelps spoke on the mental health and culture issues. There was discussion on safe routes to school and communities that participate in the Walking School Bus. The day ended with small groups developing action plans, and there will be follow up on the different plans. Mr. Shah stated he would like to see the community more involved in a summit for next year. Reid Haire asked if obesity is being discussed since the release of the 2011 Kids Count Report. Debbie Johnson stated that based on the November report coming out there will be more focus on kid's issues. Dr. Laura Hancock-Jones stated their rural health summit, slated for next summer, will be focusing on nutrition. Much discussion followed.

2. Wellpoint Foundation "In It For Me"

Vivian McNatton reported the council received \$47,000 for this campaign. This campaign will focus on the five rural county high schools, and will enlist at least 300 students to implement a plan to increase their exercise, improve nutrition, and reduce their BMI. Thirty percent of the students must reduce their BMI. This will begin in January 2012, and will run through December 2012. The council is waiting on clarification concerning tracking the students, if it is through 2012 or through 2013. Dr. Laura Hancock-Jones mentioned the Union County School Board has to approve any participation in a grant, and needs to be placed on the school board agenda very soon in order to obtain approval prior to January 2012. Chairman Pieper asked if a sub-committee needed to be formed to work on the logistics of this grant. Debbie Johnson cautioned the council on using the term BMI. Dr. Hancock-Jones added there is grant money available from Students Taking Charge, and this money could be used to help the schools jump start the "In It For Me" Campaign. Much discussion followed.

3. Funding

Chairman Pieper stated the council is looking for funding from political entities, local organizations, local government, and grants. Letters of support have been distributed in some counties with small donations being received. The hospitals are meeting on a regular basis and discussing different organizational models, but are committed to moving forward in funding the health council and local coalitions. They realize the coalitions need a local facilitator. Jiten Shah mentioned the common interest is finding funding for the local coalitions. Debbie Johnson added the local coalitions are very important in collecting the data needed to assess the overall health issues faced in this region.

VI. NEW BUSINESS

A. Health Resources and Services Administration (HRSA) Grant

Vivian McNatton reported they are currently working on a new grant that is due in November. The focus will be on three areas in the rural counties and those areas are physical activity, obesity, and lung cancer.

VII. ANNOUNCEMENTS

The next meeting is scheduled for December 13, 2011.

There is a flyer for the Mental Health First Aid Training. This is the only mental health first aid training being done in Kentucky. There are scholarships available and this is a two-day training.

The Dental Coalition meeting will be October 27, at 5:30 p.m. and they welcome other's input. This coalition has \$10,000 to spend. They have a new drink pyramid campaign titled, "Water Whenever, Milk at Meals, Juice Just Once, and Pop at Parties."

VIII. ADJOURNMENT

There being no further business, the meeting was adjourned.

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