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GREEN RIVER WORKFORCE INVESTMENT BOARD

November 2, 2011

M-I-N-U-T-E-S

The Green River Workforce Investment Board (WIB) met Wednesday, November 2, 2011, at 12:30 p.m., at the Green River Area Development District (GRADD) office in Owensboro, Kentucky. It was determined a quorum was present with the members as listed:

MEMBERS PRESENT

Allen Kennedy
Don Howerton
Malinda Davis
Cindy Fiorella
Dr. Nick Brake
Pam Cox
Sue Wydick
Anita Cash
Karen Cecil
Dr. James Klauber
Kevin Sheilley (Rep. by Betsy Wells-Jones)

David Condon
Karen Dueker
Brooke Gossman
Gina Mitchell
Connie Galloway
Larry Boswell
Dr. Kris Williams
Dave Phillips
Vickie Hutcheson
Dan Lanham
Darrell Huff

MEMBERS ABSENT

Linda Baird
Cathy Spires

*Sharon Pepper
*Dale Beverly

*Excused Absence

Bill Markwell, *Chairman* ■ Jody Jenkins, *Vice Chairman* ■ Bill Parrish, *Secretary* ■ Jack McCaslin, *Treasurer* ■ Jiten Shah, *Executive Director*

GUESTS AND STAFF PRESENT

Beth Brinly, Commissioner of the KY Department of Workforce Investment
Joe Myer, Secretary of the KY Department of Workforce Investment
Al Mattingly, Daviess County Judge/Executive
Gerry Zurlene, Office of Vocational Rehabilitation (OVR)
Patricia Thomason, OVR
Bob Hurt, OVR
Sid Joest, OVR
Lisa Medley, OVR
Donna Crews, OVR
Jason Cole, OVR
Paul Jennings, OVR
Barbara Ling, OVR
Amber Hager, OVR
Donna Brown, OVR
Steve Wedding, OVR
Ann Haynes, OVR
Glenda Gusenewald, OVR
Susan Davis, OVR
David Bensen, OVR
Vicki Boyd, Owensboro Community and Technical College (OCTC)
Janet Austin, Office of Employment and Training (OET) - Owensboro
Jeff Barton, Center Director, Earle C. Clements Job Corps
Nyra Syers-Ford, Earle C. Clements Job Corps
Kim Humphrey, River View Coal
Becky Thomas, McLean County Career Center
Tonya Logsdon, Associate Director for Workforce Development, GRADD
Delbert Lee, Training Coordinator, GRADD
Jamie Rhoads, Employment Specialist, GRADD
Jodi Rafferty, Program Planner, GRADD
Marcie Vooris, Client Services Manager, GRADD
Jill Gray, Quality Control Specialist, GRADD
Michelle Drake, Business Services Manager, GRADD
Rose Bowlds, Employment Specialist, GRADD
Bonna Goode, Employment Specialist, GRADD
Kim Shannon, Training Coordinator, GRADD
Peggy Willis, Support Services Technician, GRADD
Robert Jenkins, Training Coordinator, GRADD

I. CALL TO ORDER

Chairman Allen Kennedy called the meeting to order at 12:30 p.m., welcomed everyone, and introduced special guests.

II. CONSIDERATION OF MINUTES

Secretary Karen Dueker presented the minutes of the following meetings: August 3, 2011, board meeting; July 28, 2011, Executive Committee meeting; and August 24, 2011, Regional Leadership Team meeting, of the Green River WIB for approval.

A motion was made by Dave Phillips and seconded by Gina Mitchell to approve the minutes of the August 3, 2011, Green River Workforce Investment Board meeting, as well as the minutes of the July 28, 2011, Executive Committee meeting, and the August 24, 2011, Regional Leadership Team meeting. A vote was taken and the motion carried.

III. REGIONAL ECONOMIC GROWTH STRATEGY

Chairman Kennedy gave an update on the strategic planning process being developed over the next six months. There are three phases included in the Regional Economic Growth Strategy: a Workforce Skills Analysis; a Sector Analysis; and a Regional Strategy and Action Plan. TIP Strategies, a consultant firm, was hired to facilitate this process and began work on this initiative November 1.

IV. FY 2012 BUDGET

Treasurer Dan Lanham presented the FY 2012 budget report and noted the funds for adult and dislocated worker program allocations are received in July and October. The Incentive Grant and the Technical Assistant Grant will be obligated for the Regional Economic Growth Strategy effective on the contract date of November 1.

A motion was made by Dan Lanham and seconded by Dr. Nick Brake to approve the FY 2012 Budget. A vote was taken and the motion carried.

V. KENTUCKY WORKFORCE INVESTMENT BOARD INITIATIVES
HIGH IMPACT WORKFORCE BOARDS REPORT

Chairman Kennedy introduced Beth Brinly, Commissioner of the KY Department of Workforce Investment, for the KY Cabinet for Education and Workforce Development. In addition, Ms. Brinly serves on the KY Workforce Investment Board.

Ms. Brinly presented a PowerPoint detailing the High Impact WIB Update. Included were examples of WIB strengths and technical assistance areas. Ms. Brinly presented the vision for WORKSmart Kentucky Plan, explained the Four Strategic Goals, and revealed the Sector Strategies for Kentucky's Transformation. She read the Promise and explained Kentucky's Future Vision and the roll of the WIB to attain this vision.

Secretary Joe Myer stated that Kentucky was third in the nation for Workforce Investment Act Performance and first in the nation for Program Integrity in Unemployment Insurance. Mr. Myer stressed this was quite an accomplishment because program integrity included fraud detection and misappropriation of money in Unemployment Insurance.

VI. PY 2010 WIA PERFORMANCE REPORT

Jill Gray presented a PowerPoint of the PY 2010 Performance. Ms. Gray explained that GRADD met, or was above, the negotiated rate for PY 2010 in all categories except Youth Numeracy/Literacy and this was the result of no clients completing this category during the period.

VII. GREEN RIVER YOUTH PROJECT AND SUPPORT POLICY

Jamie Rhoads presented the Green River Youth Project. The target group for the project is youth ages 16-21. The youth must be economically disadvantaged and must meet barriers to employment. Ms. Rhoads presented the changes to the Support Services Policy for the Green River Youth Project for approval.

A motion was made by David Condon and seconded by Gina Mitchell to approve the Support Services Policy for the Green River Youth Project. A vote was taken and the motion carried.

VIII. NOMINATING COMMITTEE REPORT

Chairman Kennedy called on Dan Lanham to present the Nominating Committee Report. Mr. Lanham reported that the committee recommends the following slate of officers for the upcoming year: Chairperson, Karen Cecil; Vice Chairperson, Pam Cox; Secretary, Karen Dueker; and Treasurer, Dan Lanham. In addition to the officers, the committee also named Allen Kennedy, Dr. Nick Brake, Connie Galloway, Dave Phillips, and Gina Mitchell to serve on the WIB Executive Committee.

A motion was made by Dr. Kris Williams and seconded by Cindy Fiorella to approve the slate of officers, as presented. A vote was taken and the motion carried.

IX. WORKFORCE HAPPENINGS

A. Work Ready Communities

Each community must gather local support and commitment to apply for the Work Ready Community designation and Tonya Logsdon stated that six or seven counties have started the application process. Counties must meet six criteria based on input from economic development, and business and industry representatives.

B. Industry Partnership Grants

Tonya Logsdon reported two applications were submitted for the Industry Partnership Grants. Northwest KY Training Consortium and Henderson Community College applied for the Advanced Manufacturing Grant. Green River and Barren River WIBs applied for the Two Rivers Healthcare Industry Partnership Grant.

C. The Kentucky Career Center Logo

The Kentucky Career Center Logo Regional champion is Malinda Davis. Ms. Davis will ensure a consistent and coordinated rollout of the logo.

D. Green River Healthcare Industry Forum

The Career Pathways Team hosted a Green River Healthcare Industry Forum on September 29. Employers shared workforce needs and challenges, validated career ladders developed by the team, and identified additional career ladders to be developed.

E. Regional Career and Job Fair

A Regional Career and Job Fair was held on September 27, at the Owensboro Sportscenter. The Career Placement Network organized the event with many community sponsors and partners. There were over 250 job seekers with approximately 40 employers participating.

Kentucky Career and Technical College produced a short video that described the advantages of the National Career and Readiness Certificate. Cindy Fiorella stated the video could be customized for individual use by other workforce groups for a nominal fee, or is available for use in the current form.

X. OTHER BUSINESS

Chairman Kennedy reported the information from this meeting, along with the PowerPoint presentations and handouts would be available at www.GRADD.com. Chairman Kennedy announced the next Green River WIB meeting would be Wednesday, February 1, 2012, at 12:30 p.m.

XI. ADJOURNMENT

With no further business to conduct, the meeting was adjourned.

/pjw