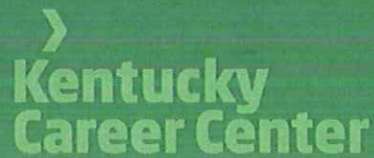


Green River WIB

High Impact WIB Report and WorkSmart Kentucky Update

November 2, 2011



Agenda

- High Impact WIB Update
- Local Baseline Report Overview
- Report Discussion
- WORKSmart Kentucky Plan Update
- Plan Discussion



High Impact WIB Update

- Statewide Baseline Results
- Finalized Criteria and Process
- Learning Year
- High Impact WIB Technical Assistance Strategy
- Standards Year
- Local Planning Guidance



Green River WIB Strengths

- Data around targeted sectors
- Media outreach around WIB activities
- Passion for assisting individual customers
- Community partnerships with the community colleges
- New fiscal policies and processes
- Discussion of economic trends and challenges



Technical Assistance Areas

- Strategic planning grounded in a strong vision
- Stakeholder engagement
- Sector strategies roll-out
- Budget and strategic priorities alignment
- Leverage financial assets in the community
- Measures of effectiveness beyond WIA
- Board member training around WIA



WORKSmart Kentucky Plan

- Our Vision:

“Kentucky will transform the workforce system through innovative practices which enhance sustainable economic and job growth to improve the lives of Kentuckians.”



4 Strategic Goals

- Align with Kentucky's education objectives
- Align with economic development strategies
- Simplify the workforce development system
- Improve customer-centered service delivery system



Kentucky's Transformation...



Our Promise

As a *team of experts*, we are dedicated to providing Kentucky employers with a qualified, skilled workforce and the people of Kentucky with career, job training and educational opportunities.

With the *unique ability to connect* employees and employers through the combined efforts of state and local partners, we will become a valuable, competitive and best-in-class asset in the growth of our regional and national economy.

By *guiding, empowering and inspiring* our customers, we will continue our mission to create success stories across the Commonwealth.



How We Get There...

- Working together across organizations
- Making changes all the way down the organization
- Carrying out the WORKSmart Kentucky plan



Kentucky's Future Vision

- Customer focused and solutions based
- Sector driven to growth
- Preparing for family-sustaining jobs
- Alternative pathways
- Seamless partnerships
- Quality driven - accountable



Your Role...

- Think, plan and work strategically
- Effectively and efficiently attract and manage resources
- Drive the strategy development and implementation for the local workforce system
- Fulfill the brand promise to our employer and individual customers



Thank You!



 **Kentucky
Career Center**
Career Training Employer