

GREEN RIVER REGIONAL HEALTH COUNCIL

April 13, 2010

M-I-N-U-T-E-S

The Green River Regional Health Council met on Tuesday, April 13, 2010, at 9:00 a.m., at the Green River Area Development District (GRADD) office, in Owensboro, Kentucky. Council members in attendance were as follows:

COUNCIL MEMBERS PRESENT

Philip Travis
Jaime Rafferty
Dr. Laura Hancock-Jones
Valorie Tanner
Pam Hunter
Don Crask
Holly Simpson
Jennifer Tucker
Pam Moran
Julie Wischer
Stephanie Montgomery
Jill Barger
Father Fid Levri
Tammy Belt
Katie Englert
Jody Flener
Christy Ramey
David Ross
Sheila Barnard
Pat Hammack

COUNCIL MEMBERS ABSENT

*Debbie Fillman
*Blaine Pieper
*Vivian Craig
*Tim Mahone
*Melissa Wolfe
*Jean Julius
*Sandy Barbour
*Dr. Adam Brockman
*Pat Donahue
Joyce Crump
Margaret Hibbs
Ethel Rice

*Excused Absence

GUESTS AND STAFF PRESENT

Dr. Ron Wrona, Consultant
Rhonda Peak, guest
David Bolt, Health First Community Health Center
Amanda Hardy, UK Extension Office
Jiten Shah, Executive Director, GRADD
Stephanie Lamar, Green River Regional Health Council Director, GRADD
Teresa Roberts, Health Council Network Assistant, GRADD
Beth Humphrey, Aging Services Manager, GRADD
Lisa Flahardy, Support Services Technician, GRADD

I. CALL TO ORDER

In the absence of Chairman Blaine Pieper, Vice-Chairman Philip Travis called the meeting to order and asked for introductions.

II. CONSIDERATION OF MINUTES

Secretary Jaime Rafferty presented the February 19, 2010, minutes for approval.

A motion was made by Don Crask and seconded by Father Fid Levri to approve the February 19, 2010, corrected minutes of the Green River Regional Health Council meeting. A vote was taken and the motion carried.

III. COUNTY HEALTH COUNCIL REPORTS

A. Healthy Horizons – Daviess County

Don Crask reported they discussed the walk ability survey at their last meeting.

B. Hancock County

In the absence of local facilitator Ethel Rice, Chairperson Jill Barger stated that 88 individuals attended the “Go Red Lunch and Learn.” The coalition also received a \$500 grant for this event from the Agency Substance Abuse Program (ASAP). The guest speaker was Dr. Adam Brockman, and the surveys had great response. Four articles were published in The Hancock County Clarion, which has a circulation of approximately 3,000. Dr. Jennifer Martin was the speaker at the “Dress in Blue” luncheon, and 35 individuals attended the event. An internet safety event is scheduled for April 21, and Pat Hammack will be the guest speaker. Grant funding was received from The Early Childhood Council in the amount of \$850 to host this event. The Farm to

School Program is still in the early stages. The coalition is currently working with two local producers, the food service coordinator, and South Hancock Elementary School to provide locally grown, fresh vegetables to the school when it begins in August.

C. Henderson County

Julie Wischer stated the coalition held their “Shades of Red Luncheon” in February, and over 100 women attended. Dr. Karen Canlas spoke to the Henderson County Rotary Club, and the Lions Club regarding colon cancer. On March 26, they held their “Dress in Blue Breakfast,” and Kenny Noblett spoke about prevention. They continue to build the coalition and are up to 10 members. They are working with the downtown Henderson project to promote walking.

D. McLean County

Jennifer Tucker, local facilitator, explained they have a monthly newsletter and a weekly news article that are published in the McLean County News, which has an approximate circulation of 3,000. On February 25, they had their “Heart Truth Luncheon” with approximately 40 in attendance. They held the “Dress in Blue Luncheon” and had 26 in attendance. On March 30, the council held an informational meeting with approximately 20 people in attendance, and they will be having their first official meeting in May. The “We Can Campaign” will begin on Thursday, April 15. The Department for Community Based Services is referring individuals to this program.

E. Ohio County

Jody Flener, local facilitator, reported they held their “Go Red Luncheon” and had 163 in attendance. They advertise for their events, and publish various articles in the Ohio County Times, and the approximate circulation of the paper is 7,600. Their “Dress in Blue” event was a breakfast followed by a health walk, and there were 63 in attendance. Dr. Pathi, Jaime Rafferty, and Shirley McDaniel were the guest speakers. Ms. Flener has been training other counties for the “We Can Campaign.” The “Fit as a Fiddle” project will begin signing up participants the first of May. Upcoming events are: A Smoke-Free Forum on April 13; site visit from the Foundation for Healthy Kentucky; and Celebrate the Child, a county event, will be April 24.

F. Union County

Tammy Belt, local facilitator, stated on March 5, they held their “Dress in Blue” event with 50 in attendance. They publish a weekly article in both newspapers. The Union County Advocate has a circulation of approximately 4,100 and The Sturgis News has a circulation of approximately 2,800. The coalition also has a Facebook page and a monthly newsletter, which is sent out via e-mail. Their second billboard is currently displayed on Highway 60 near the industrial park. They are in the process of scheduling the “We Can Campaign” training sessions. On July 2, the Community Supported Agricultural Program begins, and participants will receive fresh produce each

week for eight weeks throughout the growing season. Also, the participants will receive a weekly newsletter that will include recipes. They are participating in the World's Greatest Baby Shower and the Longest Day of Play, both of which will be held in June. Ms. Belt participated in the Foundation for Healthy Kentucky seminar. They have applied for a grant that will address the following issues: smoking, nutrition, and exercise.

G. Webster County

Pamela Hunter, local facilitator, informed the council they had 72 in attendance for the "Go Red Luncheon." Jaime Rafferty, Dr. Devineni, and Paulette Layman were the guest speakers for the Dress in Blue luncheon. Articles are published in The Journal Enterprise and The Sebree Banner, with a combined approximate circulation of 3,800. Ms. Hunter attended the workshop for the Foundation for Healthy Kentucky. She participated in the Reality Day Fair at the high school and approximately 300 students attended this event. Their billboard is up and has generated a lot of excitement in the community.

IV. OLD BUSINESS

A. Billboard Campaign

Teresa Roberts reminded the council that the billboard campaign began in February for all counties with the exception of McLean County, which will begin in July. Phase one and two billboards are the same in each county. Phase three is county specific, meaning each county designed their own billboard. Ms. Roberts presented a PowerPoint of each county's phase three billboards.

B. Web Page Report

Teresa Roberts reported the web page is up with links to each county web page along with other important links. Two individuals have volunteered to be part of the web page subcommittee.

C. We Can Program/Campaign

Stephanie Lamar reminded the council they had voted to support this event throughout the region at their last meeting. Approximately 20 individuals are trained, and every county is covered with the exception of Union County. Union County is in the process of scheduling a date for their training.

D. Go Red Lunch and Learns

Stephanie Lamar announced there were approximately 500 individuals throughout the GRADD region that attended the luncheons and this project came in under

budget, and the average cost per person was approximately \$7.40 per person. The county surveys have been tallied and Teresa Roberts can send the report to each county.

E. Dress In Blue Events

Stephanie Lamar mentioned this was the first year for this event and the council was pleased with the attendance.

F. Grant Update

Stephanie Lamar informed the council the current grant funding is expected to be renewed for the third year, and she continues to work with Strategic Health Care to find additional grant funding. They are trying to find grants that match up with the mission and vision of the health council. The council is planning to offer a grant writing training in June for all the local facilitators.

G. Report Card Update

Dr. Ron Wrona explained the search for accurate data was very complex, and directed the council to review their packet of material. This material provided him with information to begin compiling the data for the report card. He has reviewed many sources for the data, which the council wants included in the report card. Dr. Wrona spoke specifically about some of the resources he used and the data he found.

V. ANNOUNCEMENTS

Dr. Laura Hancock-Jones announced that on June 18, the Center for Oral Health is holding an Oral Health Summit.

David Bolt introduced himself to the council. He is the director of the Health First Community Health Center in Providence.

VI. ADJOURNMENT

There being no further business, the meeting was adjourned.

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