GREEN RIVER REGIONAL HEALTH COUNCIL

February 14, 2012

The Green River Regional Health Council met on Tuesday, February 14, 2012, at 9:00 a.m., at the Green River Area Development District (GRADD) office in Owensboro, Kentucky. Council members in attendance were as follows:

<table>
<thead>
<tr>
<th>COUNCIL MEMBERS PRESENT</th>
<th>COUNCIL MEMBERS ABSENT</th>
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<tbody>
<tr>
<td>Jaime Rafferty</td>
<td>*Blaine Pieper</td>
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<tr>
<td>Don Crask</td>
<td>CeCe Robinson</td>
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<tr>
<td>Tammy Belt</td>
<td>Pat Donahue</td>
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<tr>
<td>Christy Ramey</td>
<td>Valerie Franklin-Newell</td>
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<td>Philip Travis</td>
<td>Stephanie Montgomery</td>
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<tr>
<td>Pam Hunter</td>
<td>Dr. Andria Brooks</td>
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<td>Dr. Laura Hancock-Jones</td>
<td>*Sheila Barnard</td>
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<tr>
<td>Vivian McNatton</td>
<td>*Troy Roberts</td>
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<tr>
<td>Dr. Tricia Jordan</td>
<td>*Joyce Crump</td>
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<tr>
<td>Jean Julius</td>
<td>Pat Hammack</td>
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<tr>
<td>Terry Brownson</td>
<td>Debbie Fillman</td>
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<td></td>
<td>Julie Wischer</td>
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<td>Pam Moran</td>
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*Excused Absence

**GUESTS AND STAFF PRESENT**

Casey Martin, WellCare of Owensboro
Reid Haire, Owensboro Medical Health System (OMHS)
Debbie Johnson, OMHS
Clayton Horton, Green River District Health Department (GRDHD)
Jodi Mitchell, Kentucky Voices for Health, by phone
Jiten Shah, Executive Director, GRADD
Beth Bobo, Aging Services Manager, GRADD
Leslie Wilson, Regional Senior Center Coordinator, GRADD
Lisa Flahardy, Support Services Technician, GRADD
I. CALL TO ORDER

In the absence of Chairman Blaine Pieper, Vice Chairman Philip Travis called the meeting to order.

II. GUEST SPEAKER

Vice Chairman Philip Travis introduced Casey Martin of WellCare. Ms. Martin stated WellCare has been in business over 20 years. Their mission is to provide a customized high touch level of managed care to WellCare Medicaid members with complex medical and nonmedical needs. The focus is to provide intensive care management and support to members with a claim history of high utilization and chronic disease. They have offices throughout the Commonwealth, with their Owensboro office located in The Springs. In addition to covered Medicaid services, members also receive $10 per month in free personal care items, such as toothbrushes, vitamins, over the counter medicine, etc. They offer pre-natal programs, baby showers, and a free stroller for women who complete the pre-natal program. Other services offered are disease and case management services, a quality rewards program card for preventative care services, and customer care assistance with non emergent transportation to doctor’s appointments. They create an individual care plan for their members. Their goals are to: 1) enhance the quality of life for members; 2) establish and reinforce primary care; 3) provide value to their members and government clients; 4) improve quality provider innovations; and 5) decrease patient readmission. They service the GRADD area along with other counties. More information can be found at www.kentucky.wellcare.com. Much discussion followed.

Jodi Mitchell added Kentucky Voices for Health has an online form individuals can submit if they are experiencing problems with their Medicaid managed care.

III. CONSIDERATION OF MINUTES

Secretary Jaime Rafferty presented the December 13, 2011, minutes for approval.

A motion was made by Dr. Tricia Jordan and seconded by Christy Ramey to approve the December 13, 2011, minutes of the Green River Regional Health Council meeting. A vote was taken and the motion carried.
IV. COUNTY HEALTH COUNCIL REPORTS

A. Healthy Horizons – Daviess County

Jaime Rafferty stated there was discussion concerning the direction of Healthy Horizons, and how they want to focus on not duplicating services. The new chairman is Cindy Sturgeon. Ms. Rafferty added the incredible colon will be at Towne Square Mall on March 7.

B. Hancock County

In the absence of Troy Roberts, Vivian McNatton reported Hancock County is working without a facilitator, but is continuing to offer events in the community. Their three areas of focus are obesity, physical activity, and smoking. They will be offering diabetes classes in May and again in November. Throughout the month of February, they are promoting heart health. They are planning a mother/daughter event for April. Their sponsorship letters have been mailed and they are working on hiring a facilitator for approximately five hours a week.

C. Henderson County

Vivian McNatton stated Pam Moran had surgery and they are currently not meeting.

D. McLean County

In the absence of Jennifer Tucker, Reid Haire reported they held their monthly meeting on February 13, and attendance was up compared to recent months. At the meeting, the partnership approved the new logo with one final change in color. They will be having two Go Red Lunch and Learns. The first one is on February 14, and the second one will be February 27. The partnership will have a booth at the upcoming health fair at the senior center, and also at the McLean County High School Health Fair. January and February newsletters have been distributed throughout the community and by email. Articles continue to be submitted to the McLean County News each week. Plans are underway for Dress in Blue Colon Cancer Awareness, with a grant to be submitted to the Agency for Substance Abuse Policy for funding for a lunch and learn. Kentucky Cancer Program material, such as table tents and bookmarks, will be distributed across the county.

E. Ohio County

Vivian McNatton stated they will be interviewing for a facilitator. They have received $5,000 from the Ohio County Fiscal Court. Jaime Rafferty stated the incredible colon will be at the Ohio County Wellness Center on March 6, and they are also working on a smoke-free initiative. Jodi Mitchell mentioned Kentucky received a
Community Transformation Grant. Ohio County received $32,000 from that grant, which will be used to pay a facilitator to cover approximately 20 counties, some of which are in the GRADD area.

F. Union County

Tammy Belt, local facilitator, mentioned their January focus was healthy resolutions. Their annual New Year’s Resolution two mile run/walk was January 1, with approximately 80 participants. Melanie Bealmear, UK Extension Agent began a Biggest Loser competition this month and several individuals and teams are participating. Lights are being installed on the walking trail at the city park. There were five new attendees at the January meeting. On January 27, the coalition participated in a conference call with the Smoke Free Kentucky Coalition and they are encouraging individuals to contact their legislators concerning smoke free legislation. February 3 was Dress in Red Day and the Go Red Lunch and Learn is February 16, with 90 people registered. The Job Corps Culinary Students will be providing the meal; Methodist Hospital Union County will provide blood sugar and blood pressure screenings. Mary Ann Correll with Methodist Hospital will be the guest speaker. The coalition has been asked to have a booth at the Sturgis Elementary School Health Fair to be held in early March. March 2 will be Dress in Blue Day, and they will be promoting colon cancer awareness throughout the month. A 5K run/walk is being planned for April to bring awareness to child abuse. Their annual Get Fit KY Triathlon is scheduled for May.

G. Webster County

Pam Hunter, local facilitator, reported they are averaging 18 members at their meetings. They are working on a Health Resource Directory and will be making this available throughout the county. She attended the GRDHD health forum with four other members of the coalition. The coalition is working with the faith based community to sponsor an educational event concerning bullying/sexting. The coalition members supported the “Taste of Chocolate” fundraising event for hospice. February 13 was an in-service day for Webster County Schools and they held the Go Red Lunch and Learn at Webster County High School with 72 in attendance. Some of the educators were able to attend this event. Regina Elder, nurse practitioner with Health First, was the guest speaker. Methodist Hospital will be helping to sponsor the March Colon Cancer Lunch and Learn. Ms. Hunter continues to send out support letters to businesses in the community.

V. OLD BUSINESS

A. Funding

Vivian McNatton stated that Kentucky Voices for Health funded the facilitators for the months of December and January.
VI. NEW BUSINESS

A. New Health Care Coalition

Debbie Johnson stated she attended the initial meeting on February 13, concerning this new coalition. The name of the coalition is Green River Partnership for Care Coordination. Health Care Excel is the group organizing the coalition which is made up of various providers, and their main objective is to address unnecessary readmissions to the hospitals. They will be looking at the barriers and issues that are causing the patients to be readmitted to the hospitals. This is truly a collaborative effort. The next meeting will be March 15, at the RiverPark Center from 9:00 a.m. to 12:00 Noon. They have asked for the local health council facilitators to attend these meetings.

VII. ANNOUNCEMENTS

- The next meeting is April 10, 2012.
- Debbie Johnson stated the new cycle of grant funding from OMHS is beginning and she has some handouts with information on their grants.
- Heart information event is scheduled for Saturday, February 25 from 9:00 a.m. to 12:00 Noon at the Health Park. OMHS campuses became smoke free on January 1, 2012.
- Area Health Education Center will be having a series of baby showers beginning in the spring.
- June 21, 2012, will be the Longest Day of Play.

VIII. ADJOURNMENT

There being no further business, the meeting was adjourned.