

## **GREEN RIVER REGIONAL HEALTH COUNCIL**

June 8, 2010

M-I-N-U-T-E-S

The Green River Regional Health Council met on Tuesday, June 8, 2010, at 9:00 a.m., at the Green River Area Development District (GRADD) office, in Owensboro, Kentucky. Council members in attendance were as follows:

### COUNCIL MEMBERS PRESENT

Blaine Pieper  
David Ross  
Dr. Laura Hancock-Jones  
Valorie Tanner  
Pam Hunter  
Don Crask  
Holly Simpson  
Jennifer Tucker  
Pat Hammack  
Julie Wischer  
Pam Ramsey  
Jill Barger  
Father Fid Levri  
Tammy Belt  
Stephanie Montgomery  
Jody Flener  
Christy Ramey  
Vivian Craig McNatton  
Sheila Barnard  
Melissa Wolfe  
Jean Julius  
Tim Mahone

### COUNCIL MEMBERS ABSENT

\*Philip Travis  
\*Jaime Rafferty  
Margaret Hibbs  
Joyce Crump  
Debbie Fillman  
Pam Moran  
Sandy Barbour  
Dr. Adam Brockman  
Pat Donahue  
\*Katie Englert

\*Excused Absence

GUESTS AND STAFF PRESENT

Amanda Hardy, UK Extension Office  
Jiten Shah, Executive Director, GRADD  
Joanna Davis, Associate Director for Community & Economic Development, GRADD  
Teresa Roberts, Health Council Network Assistant, GRADD  
Lisa Flahardy, Support Services Technician, GRADD

I. CALL TO ORDER

Chairman Blaine Pieper called the meeting to order and asked for introductions.

II. CONSIDERATION OF MINUTES

In the absence of Secretary Jaime Rafferty, Chairman Pieper presented the April 13, 2010, minutes for approval.

A motion was made by Don Crask and seconded by Christy Ramey to approve the April 13, 2010, minutes of the Green River Regional Health Council meeting. A vote was taken and the motion carried.

III. COUNTY HEALTH COUNCIL REPORTS

A. Healthy Horizons – Daviess County

Don Crask reported the Pioneering Healthy Communities grant is still in the preparation stage. They sponsored their first half marathon on Memorial Day and 215 runners participated. The Longest Day of Play is June 22, at Moreland Park from 4:00 p.m. to 8:00 pm. and is being sponsored by State Farm. Owensboro Medical Health System (OMHS) held their ground breaking and had 1,100 participants in the walk/run event.

B. Hancock County

Pam Ramsey, local facilitator, stated they had an internet safety event in April with 139 participants. This event was funded by the Community Collaboration for Children and Pat Hammock was the speaker. As part of Stroke Awareness Month, they had a ladies tea in partnership with the Green River District Health Department (GRDHD). The speakers were Cindy Emmick, ARNP, Cindy Davis, EMT-P, from C & T Healthcare LLC, and Don Crask. Four articles regarding stroke were published in the Hancock Clarion. The Farm to School Program is still in the planning stages. The Longest Day of Play will be June 18, at Vastwood Park, and the coalition will provide healthy sack suppers. In September, the coalition will begin the “We Can Campaign.”

C. Henderson County

Julie Wischer reported they changed their name to the Henderson Health Alliance. This was the name of the previous group, which disbanded. They continue to build this group by recruiting previous members and are working on their bylaws and top three categories.

D. McLean County

Jennifer Tucker, local facilitator, explained they have completed the first four-week session of the “We Can Program.” They hosted an evaluation, celebration, and planning meeting with the trainers of the “We Can Campaign.” Their stroke awareness activities included a Lunch and Learn in partnership with the GRDHD and there were over 60 participants. They also distributed DVDs to all the schools, as well as displayed posters at the polls on Election Day, and at the Battle of Sacramento. They met with their subcommittees and discussed officers, bylaws, and the billboard project. Ms. Tucker attended the grant writing training at GRADD.

E. Ohio County

Jody Flener, local facilitator, reported their site visit from the Foundation for a Healthy Kentucky was in April, and it went well. The local health department will be implementing an abstinence program at the start of the new school year. The substance abuse committee partnered with Together We Care and hosted a Town Hall Meeting in March, and the topic was underage drinking. They have passed a Social Host Ordinance, which concerns underage drinking, and reports are coming back that this ordinance is deterring parties. A Smoke-Free Forum was held to discuss Ohio County going smoke-free. Their community health fair was May 15, and 52 individuals attended. “Fit as a Fiddle” has begun advertising/registration for several programs. Stroke awareness was conducted in four elementary schools. They targeted fifth and sixth graders totaling 194 students and 26 adults. The Longest Day of Play will be on June 17, and the coalition will have a booth with nutrition information

F. Union County

Tammy Belt, local facilitator, stated they changed their name to Union County Health Coalition. During stroke prevention month, the coalition had a booth at the Union County Senior Services Health Fair and approximately 50 seniors participated. They also had a booth at Job Corps Center Health Fair and distributed over 200 informational flyers regarding stroke warning signs. Materials and door prizes for both events were provided by GRDHD. Ms. Belt published a newspaper article each week in May in the Advocate and the Sturgis News. On May 22, they endorsed the Run for the Roses 5K and had approximately 150 runners/walkers participate. On June 5, “Get Fit KY” hosted their third annual triathlon with approximately 100 participants. The Longest

Day of Play will be June 16, at the City Park in Morganfield and the new walking trail will be highlighted. Union County Schools Summer Feeding Program will be providing the meal. The “We Can Campaign” training will be the last week of June. In August, the coalition would like to host a “We Can Campaign” session in conjunction with orientation for new students and parents at the middle school. They participated in the second session of a workshop sponsored by the Foundation for a Healthy Kentucky. Ms. Belt attended the grant writer training at GRADD.

G. Webster County

Pamela Hunter, local facilitator, informed the council Bro. Jeff McCain started two P90X exercise classes in Sebree; however, they are breaking for the summer and will start again when school begins. Three representatives from Henderson Methodist Hospital attended the monthly council meeting and are interested in becoming involved with the quality of health in Webster County. One of the needs identified at this meeting was the need for a farmer’s market, and they are hoping to implement soon. Ms. Hunter will be speaking at the next Chamber of Commerce Meeting in Sebree. There is a new Spanish radio station in Sebree and Ms. Hunter is working to get the Hispanic community involved with the local council. Their Stroke Awareness Lunch and Learn was May 21, and there were approximately 50 in attendance. The door prizes were donated by GRDHD. Ms. Hunter attended a workshop sponsored by the Foundation for a Healthy Kentucky. Their Longest Day of Play will be in conjunction with Clay Days, which is June 12, from 2:00 p.m. – 4:00 p.m.

Upon the completion of the county reports, Chairman Pieper commented how he is encouraged with the activities that are going on in each county. Jiten Shah, Executive Director, commented on the excitement that is within each county. He is excited each local level is working on seeking their own grants and not necessarily waiting on GRADD. Vivian Craig McNatton asked if local councils are informing their elected officials and local hospitals about what is happening in their counties. There was discussion concerning developing a video to be shown at the fiscal courts and hospital boards highlighting the different activities in each county.

IV. OLD BUSINESS

A. Report Card Update

Teresa Roberts stated Dr. Wrona has completed his collection of statistics for the new report. Currently, they are sorting through the data and deciding what information to include in the report card. There was discussion about county specific report cards. Jiten Shah, Executive Director suggested each county have their own report card to distribute separately from the regional report card.

B. Billboard Update

Teresa Roberts reported the billboard campaigns are complete with the exception of McLean County, which will begin in July. McLean County's billboard will be targeting activity. The first billboard is "move more than your thumbs." There was discussion concerning the effectiveness of the billboard campaign.

C. Stroke Awareness Month

Teresa Roberts explained that May was stroke awareness month. Don Crask contacted the council concerning funding that was available through the GRDHD. This information was passed along to the local facilitators. The facilitators took advantage of the funding and held different events. In July, there will be a stroke awareness event at GRADD.

V. NEW BUSINESS

A. WellPoint Foundation – Childhood Obesity

Teresa Roberts stated the council is working with Strategic Health Care on additional grant funding. One of their initiatives is fighting childhood obesity, which is one of the council's goals as well. This council will be applying for a one-year grant, which is due to be submitted at the end of July. Everyone was given a worksheet to brainstorm concerning childhood obesity. The council brainstormed on several areas concerning the grant. Suggestions for the target audience were: preschool, kindergarten; sixth grade; parents; school dieticians; and physical education teachers. Much discussion followed.

B. Community and Economic Development (CED) Grant

Joanna Davis explained to the council the CED department is seeking a grant from the Foundation for a Healthy Kentucky. If they are awarded the grant, they will be creating a database regarding health resources available in Kentucky. Ms. Davis asked if the health council could be used as a reference for the grant, and permission was granted.

VI. ADJOURNMENT

There being no further business, the meeting was adjourned.

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