



MEDIA RELEASE

FOR IMMEDIATE RELEASE

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Do you know a senior citizen at risk of hunger?

With nearly one in six senior citizens at risk of hunger (according to the Meals on Wheels Association of America), chances are you do.

While the number of adults age 60+ who struggle with food insecurity continues to increase, local agencies are partnering to sponsor the **8th annual "Feed Seniors Now"** food drive. Since its inception in 2011, this area food drive has collected nearly 40 tons of food, providing meals for over 3,000 seniors. Collection of non-perishable items will take place from **September 5 through October 11**, with delivery of groceries to take place October 22. A kick-off press conference will be held September 5, at 1:00 p.m., at the 2630 Frederica Street Kroger.

Independence Bank, Comfort Keepers, Kentucky Legend® (a division of Specialty Foods Group, LLC), Canteen, and the Green River Area Development District (GRADD) are seeking to rally community support to feed low-income individuals in Daviess, Hancock, Henderson, McLean, Ohio, and Webster Counties.

"Hunger in our aging community is an epidemic that we can't overlook and need to keep top of mind," said Kyle Aud, Independence Bank Senior Vice President of Daviess County. "With this initiative, we hope to not only reduce the amount of hunger in the lives of our elderly, but also build awareness within our community on the vastness of the issue."

Nonperishable food items may be dropped off at area Kroger and IGA supermarkets, as well as other locations, including Independence Bank, Comfort Keepers, GRADD, and local senior centers in participating counties.

Those wishing to make a monetary donation can mail a check to: The Independence Foundation, Inc., P.O. Box 988, Owensboro, KY 42302, Attention: Feed Seniors Now. (Please designate county in the memo section.) One hundred percent of proceeds benefit the food drive.

"**Feed Seniors Now** is a national effort of Comfort Keepers to raise public awareness about food insecurity and hunger within the aging population and combat this growing crisis," said Levi Reames, Comfort Keepers of Owensboro owner. "We appreciate the support of our many partners."

"Hunger is a national epidemic for Seniors," says Brooklyn Maple, Brand Director of Kentucky Legend. "We are proud to support the Feed Seniors Now program that is impacting the lives of our community seniors. It is so important for us to give back in such a meaningful way and provide nourishment to those in need. We are thankful for our great partnership with the Owensboro Convention Center who has helped us coordinate a food drive to support the efforts of the program."

Local seniors who have an income at or below 150 percent of the federal poverty level or who are currently receiving public assistance are eligible to obtain food through this initiative.

"This is a vital project because we have dozens of residents in Daviess, Hancock, Henderson, McLean, Ohio, and Webster Counties on our home delivered meals waiting list," said Jennifer Williams, GRADD Associate Director for Aging & Social Services. "Nearly one-third of our aging services clients tell us they have to choose between food and paying for medical care or utilities. Food insecurity and malnutrition further complicate medical conditions faced by seniors creating a vicious cycle. A small donation can have a big impact in the life of a local senior."

For more details about contributing to the "Feed Seniors Now" food drive or to refer a senior who may need assistance, please visit www.GRADD.com or call 800-928-9094.



Drop-Off Locations

DAVIESS COUNTY

Independence Bank (2425 Frederica Street, Owensboro)
Independence Bank (2465 Parrish Avenue, Owensboro)
Independence Bank (3228 KY Highway 54, Owensboro)
Owensboro Convention Center (501 W 2nd St, Owensboro)
Kroger (2630 Frederica Street, Owensboro)
Kroger (1670 Starlite Drive, Owensboro)
Kroger (2308 U.S. Highway 60 East, Owensboro)
Hometown IGA (900 East 25th Street, Owensboro)
Hometown IGA (201 Carter Road, Owensboro)
Meijer (2951 Heartland Crossing, Owensboro, KY)
Comfort Keepers (401 Frederica Street, Owensboro)
GRADD Office (300 GRADD Way, Owensboro)
Senior Community Center of Owensboro-Daviess County (1650 West 2nd Street, Owensboro)

HANCOCK COUNTY

Independence Bank (8523 U.S. Highway 60 West, Lewisport)
Independence Bank (225 U.S. Highway 60 East, Hawesville)
Bill's IGA (290 Hawes Boulevard, Hawesville)
Hancock County Senior Services (315 Ridgewood Drive, Hawesville)
Hancock County Public Library (1210 Madison Street, Hawesville)
Hancock County Public Library – Lewisport Branch (403 2nd St, Lewisport)

HENDERSON COUNTY

Independence Bank (1100 Barret Boulevard, Henderson)
Independence Bank (76 South Green Street, Henderson)
Independence Bank (2610 Zion Road, Henderson)
Sureway (504 Watson Ln, Henderson)
Sureway (1126 S Green St, Henderson)
The Gathering Place (1817 North Elm Street, Henderson)

McLEAN COUNTY

Independence Bank (614 Henton Street, Livermore)
McLean County Senior Services (875 Walnut St, Calhoun, KY)

OHIO COUNTY

Ohio County Senior Services (2320 Highway 69 North, Hartford)
Hometown IGA (1137 Highway 231, Hartford)

WEBSTER COUNTY

Independence Bank (308 US-41, Sebree)
Independence Bank (211 US-41A South, Providence)
Sureway (101 US 41-A, Providence)
Townsend Food Center (1308 US Highway 41A S, Dixon)
Webster County Senior Services (44 N. College St., Dixon)

Suggested Shopping List

FRUITS

Canned mixed fruit (packed in light syrup)
Canned pineapple (packed in light syrup)
Canned peaches and pears (packed in light syrup)
Individual servings of fruit or applesauce
100% fruit juices (apple, grape, cranberry)
Raisins and prunes

VEGETABLES

Mixed vegetables (low sodium)
Chickpeas
Black beans
Baked beans
Canned or stewed tomatoes
Jarred salsa
Canned beets

PROTEIN (Meat/Fish)

Canned tuna (packed in water)
Canned salmon (packed in water)
Canned chicken

PROTEIN (Other)

Peanut butter
Ensure® nutrition shakes
Ensure® protein bars
Canned nuts (no salt added)
Trail mix

WHOLE GRAINS

Brown rice
Instant oatmeal
Crackers
Cream of Wheat®
Whole grain/wheat pasta
Dry cereals
Muffin and bread mixes

SOUPS

Low-sodium soups

*** We cannot accept any fresh produce. ***